



## **SUSTAINABLE SURFACES & HERO FLOORING® OFFICIALLY CERTIFIED LGBT BUSINESS ENTERPRISE® BY NATIONAL LGBT CHAMBER OF COMMERCE**

### ***This LGBTBE® Certification Marks a First for the Flooring Industry***

Las Vegas, NV -- June 18, 2018: [Hero Flooring®](#) and parent company [Sustainable Surfaces](#) are proud to announce their certification as LGBT Business Enterprises (LGBTBE®) through the [National LGBT Chamber of Commerce](#) (NGLCC) Supplier Division Initiative. This certification marks the first for any business in the flooring industry; a groundbreaking achievement for the Architectural and Design community. End users who support the LGBT community and wish to grow their business in the marketplace now have the option to partner with a flooring supplier and manufacturer that is a Certified LGBTBE.

"I couldn't be more proud and honored to have received our official LGBTBE Certification this month from the NGLCC," says Reade Palmer, President of Sustainable Surfaces and Hero Flooring. "It is energizing to see that there are more than 150 major corporations that are partners and supporters of the NGLCC and Supplier Diversity. We will work hard to connect with each and every corporate partner to share our capabilities and service positions with them. Most importantly, I plan to personally thank each of these Corporate Partners for making a difference, for embracing diversity, for lifting others up, and for encouraging each and everyone to live their truth & authentic selves."

The NGLCC is the nation's exclusive certifying body for LGBT owned and operated businesses. With this official certification, the NGLCC, its organizational allies, and corporate partners now nationally recognize Sustainable Surfaces and Hero Flooring, as diverse suppliers. The companies join the growing ranks of over 790 certified LGBTBEs.

Sustainable Surfaces and Hero Flooring are now eligible to participate in the NGLCC's corporate partners' supplier diversity programs, can take advantage of the vast educational opportunities promoted by the NGLCC, and can work to foster business to business relationships with other LGBTBE businesses.

For Palmer, this certification represents a great source of pride for an industry rife with diversity, adding: "It's fitting that our official LGBT Business Enterprise Certification is announced at this time. It is National Pride Month and a reminder that the LGBT Community has come a long way, not just because of the hard work of those who are a part of the community, but equally because of the hard work of our allies and corporate partners. We just released our first Hero Shirt and fittingly, it's our Pride Edition T-Shirt!"

### **About Sustainable Surfaces**

Sustainable Surfaces has been delivering high quality, commercial flooring products to the Architectural and Design Community, Major End Users, and Qualified Commercial Contractors since 2008. Sustainable Surfaces is headquartered in Las Vegas and is a certified LGBT Business Enterprise® through the National LGBT Chamber of Commerce (NGLCC) Supplier Division. For more information, visit [www.s2la.com](http://www.s2la.com) or contact 702-600-8043.

### **About Hero Flooring®**



Hero Flooring, launched in 2016, delivers high performance contract floor covering finishes to the Architecture and Design Community, Major End Users, and Qualified Commercial Contractors. Headquartered in Las Vegas, NV, Hero Flooring stocks more than 1,000,000 Square Feet of LVT for fast track projects & service. Materials in the Hero collections include: Luxury Vinyl Tile (LVT), Porcelain Tile, Rubber Flooring, Engineered Wood, Carpet (Broadloom, Carpet Tile, High Definition Printed, CYP, and Axminster.) Hero Flooring is a certified LGBT Business Enterprise® through the National LGBT Chamber of Commerce (NGLCC) Supplier Division. For more information, visit [www.HeroFlooring.com](http://www.HeroFlooring.com) or contact 702-600-8043.

#### **About NGLCC**

The National LGBT Chamber of Commerce (NGLCC) is the only national not-for-profit advocacy organization dedicated to expanding the economic opportunities and advancements of the LGBT business community. With more than 140 corporate partners, and 59 local, state, and international affiliate chambers, NGLCC is the largest LGBT business development and economic advocacy organization in the world. For more information, visit [www.nglcc.org](http://www.nglcc.org) or contact 202.234.9181.

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